

BASSIN RATE CARD

2007

BASSIN	1X	3X	5X
2 PG SPREAD	\$16,000	\$12,800	\$12,000
FULL PAGE	\$8,200	\$6,500	\$6,000
2/3 PAGE	\$6,750	\$5,400	\$5,075
1/2 PAGE	\$4,500	\$3,600	\$3,375
1/3 PAGE	\$3,500	\$2,800	\$2,600
1/4 PAGE	\$2,500	\$2,000	\$1,875
1/6 PAGE	\$1,725	\$1,375	\$1,300
INSIDE FRONT/BACK	\$9,800	\$7,850	\$7,350
BACK COVER	\$10,700	\$8,550	\$8,025

BASSIN' EXTRA	1X	2X
2 PG SPREAD	\$9,250	\$7,000
FULL PAGE	\$4,750	\$3,550
2/3 PAGE	\$2,900	\$2,175
1/2 PAGE	\$2,500	\$1,875
1/3 PAGE	\$1,500	\$1,125
1/4 PAGE	\$1,225	\$850
1/6 PAGE	\$850	\$625
INSIDE FRONT/BACK	\$5,700	\$4,275
INSIDE BACK	\$6,175	\$4,625

BASSIN' TACKLE SHOP

Text Ads:

1 Line- \$30	2 Lines- \$55
3 Lines- \$75	4 Lines- \$90
5 Lines- \$100	6+ Lines- \$100
+ \$10 per additional line	

Display Classifieds:

1 Inch- \$250	2 Inch- \$325
3 Inch- \$400	1/6 Page- \$575

